



**Why Wintergreen Resort Stands Out Among the Country's Best Ski Resorts**  
*A Conversation with Jay Roberts, Vice President of Resort Operations*

**Q: What is the most exceptional thing Wintergreen has to offer during winter or ski season?**

**A:** The snowmaking system is the best in the world. Given our high mountain location we can use the system to its fullest capacity.

**Q: What makes Wintergreen so "special"?**

**A:** The location's natural beauty has been preserved and guests enjoy exceptional skiing and riding conditions in a family friendly environment that is a great experience for everyone.

**Q: Why should someone choose Wintergreen over other Resorts to ski and/or snowboard?**

**A:** The Resort's commitment to the highest quality snow product and the best and friendliest services in the region.

**Q: Is Wintergreen's ski teaching staff best, better, on par with other resorts? If best or better, why?**

**A:** The staff is better than most because many of them have grown up skiing/riding at Wintergreen and have a personal commitment to both the Resort and the sport.

**Q: How many people ski at Wintergreen each season? Snowboard? Cross country?**

**A:** Approximately 160,000-200,000 visits, with some being returning guests. We teach about 15,000 beginner lessons each winter (ski and board).

**Q: What was the most memorable (in your estimation) event or happenstance you can recall during a ski season? This can be a funny story, a serious story, or other story, such as staff bonding together during a dry season, no snow for months, getting the new snowmaking machine, etc.**

**A:** In 2005, when we realized that we would be 100% open by Christmas so that we could give our members and guests the absolute best that we have to offer. This was a very special time at a very special time of year. Another memorable event was the 2006 Wounded Warriors Weekend. Our Adaptive Snowsports School joined efforts with Walter Reed Hospital to bring the joys of skiing/riding to injured veterans.

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**Q: What is the youngest age of a skier, snowboarder to ski at the Resort? The oldest?**

**A:** 2 years to well over 80!

**Q: Lastly, what kind of crowd does Wintergreen attract? (daredevils, families, upper income, medium income, etc.)**

**A:** Wintergreen caters to families looking for a relaxing getaway and also, to the hard core snowsports enthusiast. We attract families from all income brackets and have a good mix couples, singles and students.

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