

Wintergreen Resort

**BE BOLD WEEKEND BOASTS ANNUAL DOUBLE CROSS SKI RACES,
DAILY PARTIES, LIVE ENTERTAINMENT & BOLD ROCK HARD CIDER**



WINTERGREEN, Va. (Feb. 24, 2016) —Wintergreen Resort and Bold Rock Hard Cider will host Be Bold Weekend, March 4-6, in celebration of the ongoing snow season.

Packed with multiple parties, the annual Double Cross Ski Race, daily live entertainment and local Bold Rock Hard Cider’s array of apple cider libations, Be Bold Weekend begins at Wintergreen Resort with “Steal The Pint Night” and live entertainment at The Edge, Friday, March 4. Saturday heats up with the resort’s annual Double Cross Race sponsored by Freestyle held on Wintergreen’s snow-packed slopes, plus plenty of bold skiing, snowboarding and tubing, “Day Long Party” on the Blue Ridge Terrace and “Steal The Pint Night” at The Edge.

Wintergreen Resort accommodations will feature the best available rates for lodging options that include 230 villa-style condominiums and rental homes, from studio suites to seven-bedroom homes, each offering fully equipped kitchen, and comfortable living area, most with fireplaces and a balcony or deck.

For more information call 888-329-5828 or visit www.wintergreenresort.com.

Bold Rock Cider Barn in Nellysford is located at the foot of Wintergreen Mountain and is known for its selection of superb hard apple ciders produced on site from Virginia-grown apples.

###

About Wintergreen Resort: Wintergreen Resort is an 11,000-acre, four-season resort located in the Blue Ridge Mountains southwest of Charlottesville, Va. This beautiful hideaway is the ultimate vacation and conference spot, nearly 230 condominium-style accommodations; 45 holes of championship golf; snow skiing, snowboarding and

snow tubing; an award-winning tennis program; a full-service, destination spa; 40,000 square feet of meeting and event space; and savory dining options. The resort is located adjacent to the Blue Ridge Parkway in beautiful central Virginia near Charlottesville, just 90 minutes from Richmond, Va., three hours from Washington, D.C. and Raleigh, N.C., five and a half hours from Philadelphia, and eight hours from Atlanta. For more information, guests can call (434) 325-2200 or visit the resort's web site at www.wintergreenresort.com.

Media Contacts:

Betsy Dunkerton

Wintergreen Resort

(434) 325-8148

bdunkerton@wintergreenresort.com

Karen Moraghan

Hunter Public Relations – East

(908) 963-6013

kmoraghan@hunter-pr.com